

FOR IMMEDIATE RELEASE

**ANIMIKII TECH AND ENTREPRENEURSHIP BURSARIES CREATED TO ENCOURAGE
ABORIGINAL YOUTH**

VANCOUVER, BC, (Feb. 3, 2015) – Animikii, a leading Aboriginal technology company based in Vancouver, is excited to announce its Tech and Entrepreneurship Bursaries for post-secondary Aboriginal students.

The winner of the \$500 *entrepreneurship bursary* will create a simple one-to-five-minute video pitch. You'll tell a story, you'll explain why your decision to be an entrepreneur matters, and you'll say what you'd do with the money. Post your video on YouTube and include the link in your application.

The winner of the \$500 *tech bursary* is enrolled in a computer science or technology program. You'll tell us about yourself and show your passion for technology by creating a one-page website or mini-app (see our website for details and ideas). We're not looking for anything super-complicated: we just want to find people who are passionate about design and coding.

You can find more details and apply online now at <http://www.animikii.com>. The deadline to apply for the Animikii Tech and Entrepreneurship Bursaries is June 22, 2015.

60% of Aboriginal people are under 35, and Aboriginal communities are growing at four times the national rate, notes Animikii founder Jeff K. Ward. "Imagine the potential of our youth if we invest in encouraging them to pursue tech and entrepreneurship," says Ward. "And then think about the lost opportunities if we don't."

Animikii (animikii.com) builds custom software and web-based tools that empower Aboriginal organizations. Founded in 2003 by Ward, a proud Ojibwe living in Vancouver with his wife and children, Animikii believes in using technology to build stronger, healthier communities. In 2011, Animikii won the Aboriginal Business of The Year Award, and Ward won the National Aboriginal Youth Role Model Award where he promoted youth entrepreneurship and technology.

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